



DNA Board of Directors Meeting Notes

6pm, Monday, November 7, 2016
1409 Washington Ave., Ste. 508, 63103

Attendees: Jared Opsal (Executive Director), Ruthie Clark (Treasurer), Dan Pistor (Secretary), Brenton Brown, Jonathan Andrus, Don Hawf, Missy Kelley (Ex-officio)

Old Business

Review/approval of October meeting notes - Jonathan motioned. Brenton moved, Don second. All approved.

Treasurer's Report – Only thing to note was that \$9.5k was made in Spark. Benton motioned to approve. Elisha second. All approved.

New Office – The entire board voted via email to move our office out of 318 N. 8th St. and seek a new space. We have now found a new office and board room. Rent is \$0 in exchange for advertising for 1409 Washington Ave. Office Building. Dan mentioned that since King Reality gave us free space for 2 years we should do something nice for them like lunch or a gift card. Brenton said he can take care of lunch for them.

DSI Updates -

-The FOIA request by residents has been fulfilled. The article regarding the situation ran in the business journal last week. DSI has a letter from DNA explaining their position regarding the matter.

Missy stated they are working on reforming their activities regarding safety. In an effort to be more transparent they will start putting monthly financials, meeting minutes, and agendas on their website.

-There are certain tasks like safety and beatification that the CID has to accomplish.

-Dec 5th from 5:30pm-7pm is the CID property owners meeting and it would be good if concerned residents attended.

-There is a new Economic Development committee within DSI headed by Jerry Schlichter.

-Brenton asked about the relationship between DSI and CID. Brenton asked about the lack of business along Washington Ave. Everyone agreed something needs to be done regarding this matter. The Bar and Restaurant subcommittee can help. DNA will organize the bar and restaurant subcommittee and utilize DSI resources. Brenton will help with this effort.

Events

Spark fundraiser – \$9.5k was raised from the Spark event. It was the lower end of our estimate range but it was the first year for the event. It was a success overall. A meeting will be scheduled after the holidays to begin planning for next year.

Fall Fires - costs approximately \$100 per event. We have 2 more remaining.



Halloween Block Party - 30 people showed. It was a good idea. We need to expand on the event for next year. Everyone agreed.

Liquor Law Proposal - DNA will be having an open forum and online feedback. It will be a way for residents to voice what type of places they want in the neighborhood, and what types of places work well and which ones do not. Dan stated the plan for the package liquor proposal will be simply notifying Excise, Alderman, and the SLMPD of our position and requiring that the provisions be attached to all new applications for licenses. We will have to work with the existing stores and markets.

Issues by NLEC and other safety updates - This still remains to be a very challenging situation. The residents are continuing to voice concerns to elected and appointed officials. Dan mentioned we need sustained police presence and to stop the frequent street handouts from occurring and redirect them towards service providers. Missy said she will follow up with the Captain on those 2 items.

Candidate Forums - We will be hosting candidate forums for the mayoral and aldermanic races. The Mayor in January and Alderman in February. They will be primarily for the downtown residents and businesses.

Board elections - We need to start thinking about good candidates for the DNA Board positions up in January and ask them to run. Brenton is running again. Elisha is not running. 4 seats are up. Jared stated Rasheen Aldridge may be a good candidate.

13th Street - Dan stated the success of the Fall Fires may be an opportunity to showcase the space for what it could be in the future. DNA will continue working with nearby property owners for their input and approval.

Bar and Restaurant Sub-committee - see discussion under DSI updates. We are moving forward with the creation of the subcommittee. Brenton was asking what the plan and vision is for downtown. It may be easier to sell to business owners if a plan exists.

DNA Review and Work Session - A date of Jan 28th has been selected. We will be planning for 2017 and beyond.

New Business

Annual appeal - We will be sending out annual appeal the first week of December. The end of the year is usually a good time for non-profit contributions.

Upcoming Meetings and Events

- Fall Fires, 13th Street between Washington Ave & St Charles Street
- Election Day, 11/8, 6am-7pm



DOWNTOWN
NEIGHBORHOOD
ASSOCIATION

- Town Hall Meeting, 11/14, 6pm - Central Library Auditorium
- Downtown Holiday Party, 12/1, 5:30-8pm - Missouri Athletic Club
- Safety Meeting, 11/30, 6pm - Lucas Park Grille