



DNA Board of Directors Meeting Notes

6pm, Monday, June 27, 2016

318 North 8th St., St. Louis, MO 63101

Attendees: Jared Opsal (Executive Director), Ruthie Clark (Treasurer), Dan Pistor (Secretary), Brenton Brown, Jonathan Andrus, Don Hawf

Old Business

Meeting Notes - Jonathan moved to approve previous meeting notes. Don 2nd. Everyone approved.

Treasurer's Report - Jonathan moved to approve the budget. Elisha 2nd. Small discussion on budget software. Some line items were also reviewed.

Light My STL and other DSI Updates - Adding safety cameras in order to get more individuals to sponsor the lighting initiative. The Form Based code is currently in the works. It all depends of the amount of funding they will have. It may not cover the entire downtown area depending on those funds, therefore the scope is uncertain. Resident Zachary McMichael was elected to CID board. Aug 11th will be a one-day event with Filament a company that brings boards and companies together to discuss strategy and vision. They will be discussing the future of DSI and the CID.

Employee Evaluation Tool Update - it's been drafted waiting on implementation.

Spark - Husch Blackwell and Webster have thus far agreed to sponsorship. A document has been created with contacts and progress.

Fundraising - Cards baseball tickets are being sold for revenue. May be beneficial to bring an iPad to the next Happy Hour to get people to buy tickets to the Cards game.

Taste of Downtown - Still firming up restaurants. So far Taze and Sugarfire and maybe Robust have agreed. UCBC, Old Bakery, and Schlafly will have beer. Culinaria may provide ice and water. Musicians have been hired. Vendors can use MX electricity.

17th Street Post-mortem — The measure passed the Board of Alderman 17-7 however the mayor could still veto. Even though we lost thus far, it was good to see residents get the word out and almost stop a measure that usually passes unanimously.

Liquor Laws - The Safety Committee has passed the 1st part of liquor reform. It includes a moratorium for 3am liquor licenses that would go in effect for 9 months. The other item is a database of chronic drunks that are publicly intoxicated that stores and markets would not be allowed to sell to. After a lengthy discussion, the 3am moratorium for the entirety of DNA's boundaries was passed. Jonathan requested that we come up with a set of formal guidelines on how to address liquor license applications during that 9-month span. The database for chronic drunks was not voted on due to concerns about the complexity and impact on businesses. It was determined that holes needed to be addressed before any action was taken. Dan mentioned that the 2nd part of the plan was going through the safety committee meeting this week which includes limitations on the type of alcohol that is usually designed for street consumption by stores and markets. That measure will need some data as well as statements by the police and clean team as evidence.



DOWNTOWN
NEIGHBORHOOD
ASSOCIATION

New Business

Misc. Neighborhood Updates - Alverne has units open for tours and they are quickly approaching completion of the entire building.