



## DNA Board of Directors Meeting Notes

6pm, Tuesday, September 6, 2016  
318 North 8<sup>th</sup> St., St. Louis, MO 63101

**Attendees:** Jared Opsal (Executive Director), Ruthie Clark (Treasurer), Dan Pistor (Secretary), Brenton Brown, Dana Kay Goddard (Chair), Jonathan Andrus, Elisha Newsome (Vice-Chair), Don Hawf

We reviewed the July 2016 Meeting Minutes. Jonathan moved to approved. Dan 2nd. The minutes were approved by acclimation.

**Treasurer's Report** - Don moved to approve treasurers report. Jonathan 2nd. The budget was approved for August.

**DNA Review and Work Session** - While DNA has been very successful, we still don't have formal plans for organization documented. We need to have a more official plan created that details what we need to accomplish. We need defined roles from board members. We went over activities for the rest of year and what is expected from board members from a volunteer perspective. The MAC was approved for the holiday party. We will have more working sessions and maybe a retreat at the beginning of next year.

### Events

- *Spark Fundraiser* - we need each board member to sell 10 tickets.
- *Happy Hour at Busch* - we need each board member to sell 10 tickets.
- *Taste of Downtown* was cancelled due to lack of vendor participation. We needed 10 vendors but only 5 signed up. The entry fee was the common complaint. Also some complaints of labor, permits, and duration. Dana Kay mentioned having 1 event on the riverfront next year. Dan mentioned an event like the Taste of Soulard over the cold weather months.

**Liquor Law Proposal** - Dan presented the proposal from the safety committee for limitations on package liquor. The proposal went up for discussion. Some voiced concerns on telling stores what to sell. It was mentioned that overall, it was a solid proposal. Don also mentioned that he sees these containers littered all over downtown. We discussed the boundaries it would entail and agreed upon the entire downtown area as opposed to the southern boundary at Market street. Jonathan motioned to vote....6 approved, 1 (Brenton Brown) abstained.

**Board Elections** - The board members that are up for re-election in January and need to start thinking about if they are going to run again or not. There are 4 up for re-election. We also need to think about other good candidates that are willing to run.

**Dog Park** - There may be a dog park going into the lot at Washington and 22<sup>nd</sup> to be paid



for by the Locust Business District. It's a challenge due to the lot having different parcels. Further discussions with Ald. Ingrassia will be held to move this project along. DNA will offer assistance by gathering input from nearby residents.

**Bar and Restaurant Sub-committee** - Jared mentioned that he was approached by a member with an idea for a subcommittee only for bars and restaurants. They have different needs than other retail stores so it makes sense to separate the two. We have a lot of restaurants and bars. A few names were mentioned for being the chairperson but nothing was decided.

**Event to Support First Responders and/or Homeless Service Providers** - an event to support these two groups was proposed by a member. It would have to happen after the October fundraiser. It would be a nice gesture for these groups since they do a lot for the neighborhood and rarely receive credit.

**Neighborhood Holiday Decorations** - we will be having a tree lighting and participating establishments. They can put them in their window and we could have a contest and event. Could drive some business and foot traffic. Need volunteers. Dana Kay Goddard will be driving this initiative.

**Misc.**

There is a special election for the 78th district. Reminder that DNA cannot endorse candidates but we need to encourage voters to head to the polls. Need strong voter turnout. Promote at town hall and on social media.