



DNA Board of Directors Meeting Minutes

6 pm, March 2nd, 2020

Covo, 401 Pine Street, St Louis, MO 63102

Present: LaShana Lewis (Chair), Dan Pistor (Vice-Chair), James Page (Treasurer), Melanie Fries, Alex Hurst.

Not Present: Jace Brotherton, Howard Wynder

Meeting was called to order at 6:05pm.

Minutes:

Everyone reviewed the minutes. **Motion made by James. 2nd by Alex. All approved.**

Treasurers Report:

James sent out the bank statements for full for review. Melanie and James settled on Quickbooks through an organization called Tech Soup at \$75 per year with no introductory offer.

New Business:

LaShana gave a rundown of the Happy Hour at Sen Thai and mentioned that it was a major success. The Sen Thai owners went on Fox 2 for and gave a quick plug. James attended the open house for the NGA and the MLS stadium. He also attended a liquor license hearing for the Boom Boom Room. Dan said we signed the wrong Non-Disclosure Agreement. He will bring copies of the actual NDA and the Board Responsibilities to the next board meeting. .

Bylaws:

LaShana said the last day to make changes is today. She will send an email to the membership with the proposed changes. James made the voting forms. We review the Bylaws to ensure we were in compliance.

Building Captains:

Dan said they will continue with the Building Captains after Safety. Shane will be taking classes and will ask Ava Spencer to run the next meeting. LaShana will establish the email address for Shane.

Membership and Development:

Melanie said they are hoping to have some financial information for 2019 that they don't have yet. Melanie attended a networking event at One Life that was positive. Rob worked with Dan regarding a letter that revolves around safety that can be used to ask for donations. Melanie has put together 4 anchors of downtown, Battlehawks, Cardinals, Gateway Arch, and the MLS. This is a start of primarily large donors that can be expanded. However they cant proceed with a lot of



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fundraising until they have the financials. James is going to import them into Quickbooks once the account is established. Melanie also needs a 990's. She said we also need a budget. LaShana asked about the Downtown Living tour. Melanie said Hunn-Sharpe is interested in participating in the tour. They are experienced in real estate activities that are not biased towards anything. Dan asked what we need to get that started. Melanie said we need to merge our blueprint and their resources. We also need someone to spearhead it and organize it.

Safety:

Dan is working on a list of property owners for the Tucker Shell letter. Dan mentioned we need to think about a strategy for the letter to the governor. Should we speak to the mayor first? James thought we should talk to the mayor when we have the meeting with the Mayor. Dan and James met with Culinaria to discuss security and concerns neighbors have. We also made some recommendations on alcohol sales and gave them a copy of the Good Neighbor Agreement for review. Corporate Schnucks makes them sell the street alcohol. It was a positive meeting. LaShana asked about the planned changes to the layout. The alcohol upstairs is moving to where the pharmacy is and the pharmacy is moving upstairs. Dan recommended that we get them some Real Change posters.

Events:

Dan will continue scheduling the Happy Hours. He is looking at having the happy hour at The Note and possibly a tour of the Park Pacific. We need someone to Chair the committee since Desiree is stepping away.

Urban Spaces:

Ryan is looking to establish a new date for the meeting since he is now taking classes.

Town Hall:

We have Bylaws and Design Downtown. We originally had Streets scheduled but we are moving them to May since Scott Page from Design Downtown can only attend in March. LaShana asked which one we should do first and everyone agreed Bylaws should go first. James is also working on someone from the Treasurers office in May.

Open Discussion:

LaShana said she has been recruited to be on an Economic Development group and gave a rundown of the issues with streets such as recessed manholes, blocked sidewalks, etc. The city will pave the streets downtown that Ameren has torn up. Ameren will pay the city for the paving. Dan mentioned the issues with Washington Ave and the fact that bulbs burn out fast and are expensive to replace. In addition, bricks are coming up and the fix isn't with original materials. The city agreed to maintain Wash Ave when the 17 million grant was made to enhance the street. We had a discussion on having a happy hour at Ballpark Village and Loews. Dan mentioned concerns on how it may rub residents and small businesses the wrong way.



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Melanie made a motion to adjourn, Alex 2nd, all in favor to adjourn. Meeting adjourned at 7:30pm.



