

## **DNA Board of Directors Meeting Minutes**

6pm, October 5, 2020 Virtual Meeting

Present: LaShana Lewis, Dan Pistor, Alex Hurst, James Page, Jace Brotherton

- Special Guest: Bart Lissner Events Chair
  - Unanimously approved
  - o Dan moves, James seconds
- Previous Meeting Notes (Jace)
  - James moves to approve, Dan seconds
- Treasurer's Report (James)
  - o USBank 09/30/20 bank statement.
    - Balance = \$23,288.53
  - USBank 10/04/20 bank summary.
    - Balance = \$23,243.53
  - Jace votes to approve, LaShana seconds
- Old Business -
  - September Virtual Town Hall Meeting Recap (DNA Board)
    - Overall went better than expected, good behavior
    - James to establish relationship with new police captain
  - o Special Efforts: Census 2020 & Election/Voter Registration Updates
    - 87.9% in Downtown footprint, which is great
    - Continuing to advertise voter registration
- New Business
  - o DNA Board Elections Prep
    - November 1 start
    - James moves, Jace seconds
    - Unanimously approved
  - o Membership Audit
    - Do we change membership fee due to COVID-19?
  - oFall Fires
    - To discuss with City
- Safety Committee Update
  - Need a long-term plan for stopping cruising (barricades are temporary)
  - Reign has become a problem property
- Building Captains Committee Update
- Open Discussion
  - o Task Force (Jace)
    - Projects:
      - Speed bumps
      - Evidence gathering
        - Liquor violations
        - Photos, videos of problem properties
      - Project Fundraising + Obtaining Bids
        - Buildings most benefited, GoFundMe and HOA donations



- Idea is to give the City or Downtown STL, Inc the inability to say, "No" or delay
- Signatures
  - Liquor licensing
  - Problem properties
  - Projects for the City or DowntownSTL, Inc
- Volunteering
  - General clean up
  - Always get this covered by the news to publicly say, "The City won't do it so I guess we have to."
- Goal is to undertake these in an "ask forgiveness instead of permission" kind of way
- Well connected to Safety Committee so maybe we start there
  - Jace will draft short presentation to present to Safety Committee
- o Early talks SPARK/Holiday, other planned 2020 events
- Alex moves to adjourn, James seconds