



## DNA Board of Directors Meeting Minutes

6pm, April 5, 2021

Virtual Meeting

Present: LaShana Lewis, Dan Pistor, Munir Prince, Kristin Denbow, James Page, Jace Brotherton, Alex Hurst

- Special Guest - WePower Community Benefit Agreement - ([see below/attached email](#))
  - 1) Require development agreements to be approved by a Community Committee
  - 2) City + Community Committee develop & monitor a first-source hiring program
  - 3) City launches a workforce development fund
  - Overall, ensures: living wage ordinances, local workforce development, local hiring, and community investment (i.e. affordable housing)
  - Looking for org support (i.e. neighborhood associations)
- Previous Meeting Notes
  - Dan will update
- Treasurer's Report (James)
  - USBank 03/31/21 bank statement.
    - Balance = \$22,993.81
  - USBank 04/05/21 bank summary.
    - Balance = \$22,948.81
  - QuickBooks P&L Report (2021)
    - Gain (01/01/21 - 04/05/21) = \$1.73
  - Dan moves to accept, Kristin seconds, all in favor
- Old Business -
  - March Virtual Town Hall Meeting Recap (DNA Board)
    - Multitude of groups and individuals (Pocket Parks, political candidates, Downtown CID, etc.)
    - General attitude that the meeting went very well
  - March Aldermanic Forum Recap (DNA Board)
- New Business -
  - St. Louis City Elections/Ballot Initiatives
    - General - Tuesday, April 6th
      - [Sample Ballot](#)
    - Prop Y & other MSD items
      - On April 6th Ballot



- Voters can choose to approve a bond to help fund or MSD will pay cash
  - If approve, then bills will go up in small increments
  - If reject, the bills go up in larger increments
  - Article: [KSDK](#)
  - Video: [Click here](#)
- Committee Updates
  - Membership
    - Efforts to increase:
      - Local business discounts for members
      - Professional marketing
        - Social media
        - Brochures
      - Approach limited number of businesses or self-employed residents to invest a greater amount of money in exchange for marketing and advertising platforms
      - Should we be less transparent to non-paying members?
  - Events
    - Neighborhood Loft Tour seems to be an event that the community (especially employers) wants
    - Farmers Market initiative
  - Safety
    - CJC Update (Easter Sunday protest)
      - DNA will make effort to get explanation from new mayor and/or other public officials on CJC issues.
    - Have not heard back from Excise Commissioner regarding Reign
    - Some law enforcement officials were placed at base of Eads Bridge
    - Tent encampments have made a comeback and will be addressed
  - Building Captains
    - Aaron Church taking over
    - Will consider moving board meeting in order to accommodate schedules
  - Urban Spaces
    - Might be a volunteer effort planting trees Downtown