

DNA Board of Directors Meeting Minutes

6pm, October 4, 2021

Virtual Meeting

Present:

LaShana Lewis, Dan Pistor, Alex Hurst, James Page, Jace Brotherton

- Special Guest: Bart Lissner Events Chair
 - o Unanimously approved
 - Dan moves, James seconds
- Previous Meeting Notes (Jace)
 - James moves to approve, Dan seconds
- Treasurer's Report (James)
 - USBank 09/30/20 bank statement.
 - Balance = \$23,288.53
 - USBank 10/04/20 bank summary.
 - Balance = \$23,243.53
 - Jace votes to approve, LaShana seconds
- Old Business -
 - September Virtual Town Hall Meeting Recap (DNA Board)
 - Overall went better than expected, good behavior
 - James to establish relationship with new police captain
 - Special Efforts: Census 2020 & Election/Voter Registration Updates
 - 87.9% in Downtown footprint, which is great
 - Continuing to advertise voter registration
- New Business
 - o DNA Board Elections Prep
 - November 1 start
 - James moves, Jace seconds
 - Unanimously approved
 - Membership Audit
 - Do we change membership fee due to COVID-19?
 - oFall Fires
 - To discuss with City
- Safety Committee Update
 - Need a long-term plan for stopping cruising (barricades are temporary)
 - Reign has become a problem property
- Building Captains Committee Update
- Open Discussion
 - Task Force (Jace)
 - Projects:
 - Speed bumps
 - Evidence gathering
 - Liquor violations
 - Photos, videos of problem properties
 - Project Fundraising + Obtaining Bids
 - Buildings most benefited, GoFundMe and HOA donations



- Idea is to give the City or Downtown STL, Inc the inability to say, "No" or delay
- Signatures
 - Liquor licensing
 - Problem properties
 - Projects for the City or DowntownSTL, Inc
 - Volunteering
 - General clean up
 - Always get this covered by the news to publicly say, "The City won't do it so I guess we have to."
- Goal is to undertake these in an "ask forgiveness instead of permission" kind of way
- Well connected to Safety Committee so maybe we start there
 - Jace will draft short presentation to present to Safety Committee
- o Early talks SPARK/Holiday, other planned 2021 events
- Alex moves to adjourn, James seconds