



DNA Board of Directors Meeting Minutes

6pm, February 7, 2022

Virtual Meeting

Present: LaShana Lewis, Dan Pistor, James Page, Jace Brotherton, Kristin Denbow, Corey James, Mike Willis

- Board Business
 - Previous Meeting Notes (Jace)
 - James moves to approve, Mike seconds
 - Treasurer's Report (James)
 - USBank 01/31/22 bank statement.
 - Balance = **\$20,750.58**
 - USBank 02/06/22 bank summary.
 - Balance = **\$20,757.58**
 - QuickBooks P&L Report (2021-2022).
 - Loss (01/01/21 - 02/06/22) = **-\$2,166.50**
 - IRS Form 990-N (2021)
 - IRS Form 990-N (e-Postcard, 02.06.22A)
 - IRS Form 990-N (e-Postcard, 02.06.22B)
 - Board Transition/Updates
 - Document Signings (NDA, pre-meeting)
 - Board Packet (link to be shared during/after meeting)
 - Dan moves to approve, Corey seconds
 - 2021 Events/Initiatives Review
 - PocketParks
 - Wine Tasting
 - Virtual Happy Hour
 - Whiskey Tasting at Salt n Smoke
 - Holiday Part at The Last Hotel
 - 2022 Goals & Objectives
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DOWNTOWN NEIGHBORHOOD ASSOCIATION

- Emphasize happy hour and group events once restrictions are lifted
 - Emphasize where our members' donations are going
 - More events celebrating new Downtown businesses
 - Re-energize the HOA officers and Tenant representative groups
 - Door hangers throughout downtown
 - Building Captains project
 - Community clean-up or other physical community-improvement activity
 - Maybe clean up Eads bridge walkway
 - Get SLACO, Brightside, and other organizations involved
 - Could they present to the HOA group and partner with them to clean up around individual buildings?
 - Continue Taste of STL
 - Reach out to organizers to see if we can participate and fund raise
 - Riverfront Times Downtown STL Music Fest
 - Signature Collection Software
 - Could we get a software in place to gather signatures to show support, advocate, etc.
 - Look at Downtown efforts throughout the Midwest
 - Budget for 2022
 - Expenses:
 - Memberships to Organizations
 - SLACO
 - SPARK
 - Holiday Party
 - Fall Fires
 - Wood, Musician
 - Administrative
 - Web Hosting
 - Domain
 - SSL
 - Licensure
 - Revenue Efforts:
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DOWNTOWN NEIGHBORHOOD ASSOCIATION

- Partner with businesses to get 15% discount for DNA members
 - Note, this would result in an ongoing cost of membership cards
 - Can use QR code through app
 - Might need to re-create
 - Board Officer Elections
 - Executive Director
 - James
 - Chair
 - LaShana
 - James nominates
 - Jaces seconds
 - LaShana accepts
 - Vice Chair
 - Dan
 - James nominates
 - LaShana seconds
 - Dan accepts
 - Secretary
 - Jace
 - LaShana nominates
 - James seconds
 - Jace accepts
 - Treasurer
 - James
 - Dan nominates
 - Corey seconds
 - James accepts
 - James moves to close nominations
 - Mike seconds
 - All vote in favor
 - Miscellaneous
 - Hearing to be held on Domino's drive through in near future
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DOWNTOWN NEIGHBORHOOD ASSOCIATION

- James moves to invite Great Rivers Greenway to give update at next Town Hall. Dan seconds. All in favor.
- Dan moves to make Tauriana Lyles-King chair of building captains. James seconds. All in favor.
- Dan nominates Corey as chair of Development. Kristin seconds. All in favor.
- Jace will co-chair Urban Spaces with Munir
- Meeting adjourned 8:25 PM