

DNA Board of Directors Meeting Minutes

6pm, June 7, 2021

Virtual Meeting

- Present: LaShana Lewis, Dan Pistor, Kristin Denbow, James Page, Jace Brotherton, Alex Hurst, Munir Prince
 - Previous Meeting Notes (Jace)
 - James moves to approve, Kristin seconds
 - Treasurer's Report (James)
 - USBank 05/28/21 bank statement.
 - Balance = <u>\$22,766.96</u>
 - USBank 06/07/21 bank summary.
 - Balance = <u>\$22,577.97</u>
 - QuickBooks P&L Report (2021).
 - Loss (01/01/21 06/07/21) = -\$170.12
 - Alex moves to approve, Dan seconds
 - Old Business -
 - WePower CBA
 - Will coordinate additional meeting/questions before deciding whether to join

• New Business -

- DNA & Mayor Jones + Staff Downtown Safety Meeting Recap
 - Cutoff for Response: 6/7 @ 5:30P (<u>scheduled email, 6/6 @ 9PM</u>)
- Followup Meeting w/ Mayor Jones
 - Will meet with board before Town Hall
- May Virtual Town Hall Recap/Post-Mortem (agenda attached for reference)
 - Presenters:
 - Labyrinth Smart Mobility
 - McKee Investments & Contracting LLC (Raymond McKee)
 - PocketParks DUC Park event (May 14th 16)
- July Virtual Town Hall Meeting Prep



- Spark St. Louis
- Mayor Jones
- Citizens for a Greater Downtown wants to join, however we feel they need/deserve more time than can be allotted with Mayor Jones
 - Also need to give current CID opportunity to speak
- Website Updates (May 24th & June 3rd)
 - Elected Officials https://www.saintlouisdna.org/elected-officials/
 - Downtown Community Directory <u>http://www.saintlouisdna.org/</u> <u>downtown-community-directory/</u>
 - Business Members (partially) <u>http://www.saintlouisdna.org/</u> <u>business-members/</u>
 - Town Hall (May 2021 and DNA & Mayor Jones + Staff Downtown Safety Meeting) - <u>http://www.saintlouisdna.org/town-hall-meeting-notes/2021-town-hall-meeting-notes/</u>
- Upgrading Zoom Subscription
 - Alex, Dan, Munir, LaShana, and Kristin vote in favor of getting DNA's own account at the Small/Medium level
 - Jace and James abstain

Committee Updates

- Membership Kristin and Shane are working on ideas on how to build the membership. Will use the shared spreadsheets to achieve this goals.
- Urban Spaces Munir is working on the Farmers Market and an event along Washington. He is working with a few other individuals for these event. He will send out information to the group.
- Events
- Safety will send an email about patio tables that should not be left out overnight. Will also send an email about rooftop access on July 4th.
 Working on a letter for Excise Commissioner violations. The application approved by safety was shared with board members. The Reign letter was 6 yeahs and 0 nah
- Building Captains
- Open Discussion
 - John Warren with Cushman & Wakefield shared this latest video they created to spur businesses to occupy offices in Downtown. Feel free to share: <u>https://vimeo.com/553534718</u>



• We adopted preliminary support for the safety plan that Dan distributed that was presented at the Economic Development meeting. Will formally adopt once finalized.