

# April Board Meeting Agenda

- **Previous Meeting Notes (Jace)**
- **Treasurer's Report (James)**
- **Old Business -**
  - ***Tucker Shell Update (Dan/James)***
  - ***Downtown SUD/I-Zone Update (Dan/James)***
  - ***Downtown Engagement & Public Safety Initiative - Update (LaShana/Dan)***
  - ***Downtown Economic Development Council - Update (Dan)***
    - Meeting 3/16 Agenda Topics:
      - SLMPD Chief Robert Tracy
    - Next Meeting 4/20 Agenda Topics: N/A
  - ***Website Update (James/LaShana)***
    - Remaining optional tasks:
      - Integrating New Membership Signups into Mailchimp and Membership Spreadsheet
      - Membership portal
      - Basic website updates
        - Post link to 5 Point Safety Plan
        - Update GNA
        - Meeting Minutes
  - ***Meeting with Neighborhood Manager Program (SLDC) - Lisa Otke***  
[\(Article\)](#) (Dan, James)
  - ***Letter to Mayor Follow Up***
  - ***Board Bills (James)***
  - ***2023 Goals (Follow Up From Board Retreat)***
    - Continue with Happy Hours and Loft Tours
    - Get people back out meeting in person
    - Communicate with Membership what we do and why we are beneficial
    - Increase Engagement by Growing Membership
      - Membership Blitz
      - Door Hangers
      - Increase Social Media Presence
    - Cleanup Efforts
    - Continue with Advocacy Efforts (SUD, Shell, Scooter, 5 Point Plan, Board Bills, etc)
    - Look for Fundraising Opportunities
    - Look at other Downtown Efforts in the Midwest
      - Partner with GSL, CID, DEPSI, Downtown North
  - 
  -

- **New Business**
  - *March Town Hall Post-Mortem (March 13th @ 6pm)*
  - *Next Town Hall - May 2023*
- **Board Member Candidate - Earline Bell**
- **Committee Updates**
  - Membership (Kristin)
  - Urban Spaces (Jace)
  - Events (Dan)
    - Happy Hour Recap - Farina's
    - Next Happy Hour - National Blues Museum 4/28
  - Development (Open?)
  - Safety (Dan)
  - Building Captains (Dan/James)
- **Open Discussion**