



## DNA Board of Directors Meeting Minutes

7pm, March 6, 2023

Virtual Meeting

Present: Dan Pistor, James Page, Jace Brotherton, Kristin Denbow, LaShana Lewis

### • Board Candidate Justin Scarbrough Meet and Greet

- Lived Downtown for 12 years at Ely Walker and on Locust
- Interested in doing anything to help get Downtown living situation back up to the standards it can
- No one opposes waiving 1-year membership requirement to allow Justin to join the board
- Kristin moves to extend invitation, James seconds. All in favor.

### • Previous Meeting Notes (Jace)

- Kristin moves to approve, LaShana seconds. All in favor.

### • Treasurer's Report (James)

- USBank 02/28/23 bank statement.
  - Balance = **\$16,892.27**
- USBank 03/06/23 bank summary.
  - Balance = **\$16,820.27**
- LaShana moves to approve, Jace seconds. All in favor.
- Jace mentioned the idea of a Run/Walk/5k charity event in order to raise funds. All agree it's a good, feasible idea.
  - Jace to research next steps and to discuss with Samantha/ PocketParks
  - Goal would be to host event in early Fall 2023

### • Old Business -

- **Tucker Shell Update (Dan/James)**
  - Must close from 11pm – 5am and cannot show back up on the nuisance roll
  - License with corporate might be in jeopardy due to closure
- **Downtown SUD/I-Zone Update (Dan/James)**



- No update
- **Downtown Engagement & Public Safety Initiative - Update (LaShana/Dan)**
  - No Update
- **Downtown Economic Development Council - Update (Dan)**
  - Meeting on 2/16
    - Major Kriesmann and Captain Benoist Attended
  - Next Meeting 3/16 Agenda Topics:
    - SLMPD Chief Robert Tracy
- **Website Update (James/LaShana)**
  - Remaining optional tasks:
    - Integrating New Membership Signups into Mailchimp and Membership Spreadsheet
    - Membership portal
    - Basic updates
      - Post link to 5 Point Safety Plan
      - Update GNA
- **Neighborhood Manager Program with SLDC - Lisa Otko ([Article](#))**
  - Dan and James to meet with Lisa
- **New Business**
  - **March Town Hall Post-Mortem (March 13th @ 6pm)**
    - Hybrid In-Person and Zoom
    - Announcements
    - Speakers Shaughnessey Daniels from Great Rivers Greenway
    - Elected Officials, Committee Updates
    - Neighborhood Improvement Specialists
  - **Business Journal Op-Ed**
    - Published Feb 28 ([article](#))
  - **Letter to Mayor Follow Up**
    - No response yet, Dan to follow up
  - **2023 Goals (Follow Up From Board Retreat)**
    - Continue with Happy Hours and Loft Tours



- Get people back out meeting in person
- Communicate with Membership what we do and why we are beneficial
- Increase Engagement by Growing Membership
  - Membership Blitz
  - Door Hangers
  - Increase Social Media Presence
- Cleanup Efforts
- Continue with Advocacy Efforts (SUD, Shell, Scooter, 5 Point Plan, Board Bills, etc)
- Look for Fundraising Opportunities
- Look at other Downtown Efforts in the Midwest
  - Partner with GSL, CID, DEPSI, Downtown North
- **Board Bills (James)**
  - No updates
- **Committee Updates**
  - Membership (Kristin)
  - Urban Spaces (Jace)
    - No update
  - Events (Dan)
    - Happy Hour Recap - Hayden's Pub
      - Good turnout and good new local pub
    - Next Happy Hour - Farinas 3/30
  - Development (Open?)
    - LaShana to follow up with Corey
  - Safety (Dan)
    - Scooters
      - Scooter companies came with similar presentation
      - Police officers expressed concern over labor shortages
      - Scooters currently allowed under contract with specified restrictions
    - Liquor license applications are increasing
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- Building Captains (Dan/James)

• **Open Discussion**

- Effort to fill board ASAP
- Dan to follow up with Justin
- Encourage Voting
- James moves to adjourn, LaShana seconds. All in favor.