



September 5, 2023

Welcome (Dan) - Call to order at 6:05 pm

- **Previous Meeting Notes (Jace) -**
 - Kristin motioned to approve the minutes, LaShana seconded, minutes approved 5-0
- **Treasurer's Report (James) -**
 - August 31st bank statement indicates \$20,660.92 in account.
 - September 5th statement indicates \$20,700.92 in our account due to membership dues being paid. For the year, we are ahead \$3,868.67.
 - Justin motioned to approve the treasurer's report. LaShana seconded, report approved 5-0
- **Old Business -**
 - **Tucker Shell Update (Dan/James) -**
 - Received a response from the city on August 10th. Waiting to hear about a response from Shell. There are two additional lawsuits that have been filed against Tucker Shell.
 - **Downtown SUD/I-Zone Update (Dan/James) -**
 - No updates at this time
 - **Downtown Economic Development Council - Update (Dan/James)**
 - Last meeting was August 17th. Guest was Jan Sandweiss from Laclede's Landing - Showed a presentation on how they want the Landing enhanced and redeveloped.
 - Next Meeting 9/21 Agenda Topics - have not received information yet
 - North City and Downtown Infrastructure Plan on Citizens Lab - will mention it at the the Town Hall meeting
 - **Website Update (LaShana/Kristin)**
 - Erik responded on 8/22
 - Integrating New Membership Signups into Mailchimp and Membership Spreadsheet
 - Membership portal



- Mailchimp Signup
- **Board Bills (James)**
 - [Short Term Rental](#)
 - No updates due to summer recess
 - [Surface Parking](#)
 - Did receive a revised bill. There are some things missing from the original bill - gates, maintenance, enforcement mechanisms were removed
 - [Liquor License Process](#)
 - Hearing on September 11th - during the previous committee hearing no neighborhood associations spoke in favor of the bill. The only people who did speak in favor were from the restaurant industry
 - [Prohibiting Persons from Displaying a Firearm](#)
 - passed 14-0 and signed by the mayor
 - **Others (Homeless Bill of Rights, Tenants Bill of Rights, etc)**
 -
- **Ely Walker Letter (Kristin)**
 - Nothing to report at this time
- **Support Letters - City Place (James/Dan)**
 - Sent a letter of support and have not heard anything else
- **Downtown Restaurant Week Planning Committee (James)**
 - October 16th-22nd
- **Ward 8 Consortium Meeting on September 12th**
- **Residential Report (Dan/James)**
 - We have 15 responses from the form, and an additional 11 responses via phone

New Business

- **September Town Hall Recap - September 11th @ 6pm**
 - Guest Speaker Kurt Weigle - 20 minutes + Q & A
 - Downtown Walking Tours - 5-10 minutes



- 2 events from the Treasurer's Office - 5-10 minutes
 - September 15 - Parking day
 - September 27 - Community Day
- Will continue with attendance prizes
- **Ideas for the Next Survey**
 - If for Town Halls, do it after November
 - Think about feedback about Happy Hours, alternative get-togethers
- **Upcoming Downtown Events (Dan)**
 - Try to advertise the events at MX
 - Market on Market - September 20th
- **St. Louis Development Corporation (SLDC) Meeting with Lisa Otke**
 - Gave ideas to activate our streets
 - Mainly funding for specific tasks
- **Continue Discussion on Membership Blitz/Drive (Kristin/Dan)**
 - Will tie the Downtown Residential Survey with the Membership Blitz
- **Committee Updates**
 - Membership (Kristin)
 - Urban Spaces (Jace)
 - Events (Dan)
 - Happy Hour Recap - 21C 8/31
 - Next Happy Hour - MX Theater 9/28 at 5:00 pm
 - Development
 - Safety (Dan)
 - Next meeting on 9/27
 - Building Captains (Dan/James)
- **Open Discussion**
 - SLACO - MLK Bus Tour - working in collaboration with Creative Exchange Lab, in order to improve the entire length of MLK Blvd - September 13th - 8 am-12 pm
 - President of Board of Alderman Yearly Report sent to all of us
 - Trying to get the Streets Department to install the Washington Avenue street light upgrades
 - National Night Out - October 3rd - might do something small again



- Motion to Adjourn made by James, seconded by Justin - Adjourned at 7:41 pm

- **2023 Goals** (*I am keeping these on here for reference. We do not have to discuss them every meeting, however I want to keep them fresh in everyone's minds*)
 - Continue with Happy Hours and Loft Tours
 - Get people back out meeting in person
 - Communicate with Membership what we do and why we are beneficial
 - Increase Engagement by Growing Membership
 - Membership Blitz
 - Door Hangers
 - Increase Social Media Presence
 - Cleanup Efforts
 - Continue with Advocacy Efforts (SUD, Shell, Scooter, 5 Point Plan, Board Bills, etc)
 - Look for Fundraising Opportunities
 - Look at other Downtown Efforts in the Midwest
 - Partner with GSL, CID, DEPSI, Downtown North