

July 3, 2023

## Executive Board Meeting - 6:00 p.m.

- Welcome (Dan)
- Previous Meeting Notes (Jace) -
  - Will be sent later, and will be voted on via email. All minutes have been uploaded into the website.
- Treasurer's Report (James) -
  - The bank balance is \$20,734.59. Kristin made a motion to approve the amount that was estimated to revise the website (\$1400.00). LaShana seconded. If the invoice comes in higher than the invoice, the board will revote. Vote is 5-0.
  - LaShana motioned to approve the treasurer's report, Earline seconded. The treasurer's report was approved 5-0.
- Old Business -
  - Tucker Shell Update (Dan/James) A letter has been drafted regarding the pending legal situation on the Tucker Shell. Neighbors and businesses have started legal action against the Tucker Shell.
  - Downtown SUD/I-Zone Update (Dan/James) The I-Zone is on hold.
    There appears to be resistance to the plan and it has been suggested that DNA take over the initiative from GSL.
  - Downtown Economic Development Council Update (Dan/James)
    - Meeting 6/15 Agenda Topics:
  - Discussion on Board Bills Impacting Downtown
    - Went through the board bills the BOA is hearing. Discussed the liquor licensing bill at length.
    - Next Meeting 7/20 Agenda Topics: N/A
  - Website Update (LaShana/Kristin)
    - Vote on the proposal from Erik
    - Integrating New Membership Signups into Mailchimp and Membership Spreadsheet
    - Membership portal
    - Mailchimp Signup
    - Basic website updates
    - Meeting Minutes
    - Regular Updates
      - No discussion given that it was discussed during the budget updates. Updates should be made by the end of July.
  - Board Bills (James)
    - Short Term Rental
      - Hearing occurred last week. Many people who testified were pro-STR legislation, and actually asked for strengthening the bill. The next hearing is July 11th.
    - Surface Parking
      - Alderman Aldridge is spearheading this bill, but it has not been discussed. He wanted to meet with the Cardinals and St. Louis Parking.

