



## DNA Board of Directors Meeting Minutes

6pm, December 5, 2023

Virtual Meeting

Present: LaShana Lewis, Dan Pistor, James Page, Earline Bell, Justin Scarbrough

Absent: Jace Brotherton, Kristin Denbow

Quorum: Met (5 of 7)

### Old Business

- **Welcome (Dan)**
- **Previous Meeting Notes (Jace)**
  - *Notes not provided, possibly pushed to email vote*
- **Treasurer's Report (James)**
  - *Report approved by Justin, seconded by LaShana. Unanimous pass.*
- **Old Business -**
  - **Tucker Shell Update (Dan/James)**
    - *Lawsuits filed, no further comment until they process*
  - **Downtown Economic Development Council - Update (Dan/James)**
    - No meeting in November
    - Next Meeting 12/21 Agenda Topics: TBD
    - North City and Downtown Infrastructure Plan on Citizens Lab
      - *Moved to the second phase*
      - *Multiple downtown plans combined under "Catalyzing Downtown Reinvestment"*
      - *Encourage more "thumbs up" of plan*
  - **Website Update (LaShana/Kristin)**
    - James had a conversation in November with Erik on the status.
      - *Erik said that he would still be getting to website soon (phone call from about one month ago), will wait until EOY before continuing membership marketing*
      - *James will reach back out to Erik regarding an email notice from Kinsta about a vulnerability in one of the contact forms*
      - *James/LaShana don't think this will impede with QR Code for Kristin's marketing material*



- Items to Update
  - Integrating New Membership Signups into Mailchimp and Membership Spreadsheet
  - Membership portal
  - Mailchimp Signup
- **Board Bills (James)**
  - [Short Term Rental \(BB33\)](#)
    - Passed by BOA, Mayor's office has signed into law Nov 6th
    - Giving up to a year before process in full effect
  - [Surface Parking \(BB44\)](#)
    - Dan spoke to Ald. Aldridge, who is getting ready to file it
    - Referred to the HUDZ committee in June 2023, but Aldridge is going to submit an amended revised copy
  - [Liquor License Process \(BB60\)](#)
    - No news, still being worked on, sitting in Committee
    - Pres Green went over some of this during State of the City Address
    - May be waiting for Red Tape Commission to expire
  - **Homeless Bill of Rights**
    - City had two hearings about it, but may not move on it until 2024
- **Neighborhood Alliance (Dan/James)**
  - Trying to connect with other Neighborhoods / have more dialogue
  - About 15 to 20 solid members
  - Added commercial districts like South Grand Loop, Laclede's Landing, East Loop
- **Ward 8 Consortium Meeting on November 14th Recap (Dan/James)**
  - Happened at Souldard Station (Tucker & Well)
  - McKinley Heights, Souldard, Lafayette Square, Marine Villa, and Downtown STL reps attended
  - Dan can forward meeting minutes for those interested
  - Next meeting is March 19th (going back to quarterly)
- **DNA Community Service Initiative (James)**
  - No Updates
- **SUD/I-Zone**
  - No Updates, Dan will meet with Kurt on it



## New Business

- **November Town Hall Recap**
  - Guest Speaker Circuit Attorney Gabe Gore
    - *One of the better-attended meetings, several saw Channel 5 coverage*
  - Future Town Hall Speakers
    - *Darby Latham from Great Rivers Greenway wants to present updates in March 2024, especially since Jan 2024 is for elections*
- **DNA Board Elections in January (Dan)**
  - *Happening on Jan 8th Town Hall*
  - *Will advertise at least 30 days in advance*
  - *Earline, Justin, and Jace's seats are up, LaShana is not re-running*
  - *Candidates have to be a member for at least one year and dues up to date*
  - *Kristin's seat will possibly be up in mid-2024*
  - *Deadline for candidacy is Jan 1 (7 days before elections)*
- **DNA Holiday Party 12/14/23 (James)**
  - *Has a subcommittee working on party (Shane, Michelle B, Dan, and James)*
  - *Met yesterday evening at TechArtista to review plan*
  - *Piano player recommended from previous person we used, agreed to \$200 for entire night and will bring their own equipment*
  - *Rosalita's catering for food: estimated 80 people, self-serve; \$921.51 (includes delivery, utensils, plates, food warmers, etc.); complimentary signature drink upon arrival, wine from DNA reserves, cash bar; prizes raffled throughout evening*
  - *Motion to approve up to \$1,500 in total expenses for holiday party (moved by Earline, seconded by LaShana, unanimously approved)*
- **Membership Blitz (Kristin)**
  - *No updates at this time, will get back to it in 2024*
- **Membership Audit Status (Kristin)**
  - *We have 85 responses for the membership audit (matches with amount last year)*
  - *Still have another month for completion*
  - *47 transactions (including some donations above membership amount)*
- **Letter of Support for 400 S. 14th**
  - *Ald. Aldridge and members of Condo Associations were in support*
  - *Will be rebranded as a Sheraton*
  - *Murals will be updated/refreshed*
  - *Several units will be reserved as actual apartments (long-term rentals)*
- **Committee Updates**



## DOWNTOWN NEIGHBORHOOD ASSOCIATION

- Membership (Kristin)
  - *See above under Membership Blitz/Membership Audit*
  - *Let James/Dan know if someone is interested in chairing committee*
- Urban Spaces (Jace)
  - *No updates*
- Events (Dan)
  - Happy Hour - Levels Nigerian Restaurant 11/16
    - *Had about 20 to 25 people to show up*
    - *Ward 8 consortium member showed up*
    - *Food and drinks were good*
  - Next Happy Hour - Holiday Party (Dec 14th), see above
- Development (Earline)
  - *Cardinals doing fundraiser to connect Wash Ave to Ballpark Village, which may clash*
  - *Earline contacted 12 financial institutions in Downtown STL, they seemed eager to participate*
  - *Stamps, envelopes, and color cardstock copies, and stamps needed to outreach, DNA will reimburse Earline (costs approx \$100)*
  - *AT&T, Spire, and Ameren UE to be included as they have donated to DNA previously*
- Safety (Dan)
  - *Conducted on Nov 29th*
  - *No real updates, mostly quiet*
  - *May change location to Hotel Saint Louis in 2024, upon inquiry by former board member Corey James*
- Building Captains (Dan/James)
  - *Chair asked for ideas to generate more engagement*
- **Open Discussion**
  - *Wash Ave lights were supposed to be replaced in December*
  - *Look for more board members & membership payments in 2024*
  - *Encourage folks to attend the holiday party*
  - *Meeting next moved to Tuesday, Jan 2nd (unanimous agreement)*

Meeting adjourned: 7:39P (unanimous approval)