



Board Meeting and Retreat - January 30, 2024 - 6:00 pm
Dan, James, Shane, Kristin, Stevon, Justin, and Tauriana attending

Meeting started at 6:07

- **Previous Meeting Notes (Jace)** - Have not received at this time
- **Open Board Seat** - One candidate for the position - Tauriana Lyles King, Stevon nominated, James seconded. Tauriana appointed to the board position 7-0.
- **Treasurer's Report (James)** - Overviewed 2023 Budget - Shane mentioned and Tauriana seconded. Treasurer report approved 7-0.
- **Old Business** -
 - **Tucker Shell Update (Dan/James)** - have not adhered to the recent judges order to close down at the appropriate time
 - Waiting to see how the zoning ruling will impact
 - **Downtown Economic Development Council - Update (Dan/James)**
 - Meeting 1/18
 - Next Meeting 2/15 Agenda Topics: TBD
 - North City and Downtown Infrastructure Plan on Citizens Lab - Deadline Feb 2nd
 - Discuss making the Council a DNA Committee - Will talk to GSL to ensure that there wouldn't be a conflict of interest
 - **I-Zoning Update (Dan)** - Would change the zoning to make some businesses prohibited
 - Still fighting to get this passed
 - GSL has hired another employee who would be tasked to work on the I-Zoning effort
 - **Board Bills (James)**
 - [Surface Parking](#) - Alderman Aldridge would like to get a hearing on the books in the next couple of weeks
 - [Liquor License Process](#) - fighting because taking away plat and petition
 - **Homeless Bill of Rights** - again taking away plat and petition, the old bill died, but a new bill will be introduced soon
 - **STR bill** - has been passed and signed into law, but won't be in place for a year
 - **Neighborhood Alliance (Dan/James)** - alliance of neighborhood associations
 - **STL City Audit** - Petition to audit every department due to the inefficiencies seen throughout the city
 - **Letter of Support for 400 S. 14th Update (Dan)** - need tax incentives to improve the hotel and building. Passed from committee and going to the full BOA. Sent a letter of support from DNA



- **Traffic Calming Efforts (Dan/James)** - on Washington from 4th to Tucker
- **New Business**
 - **March Town Hall** - March 11th - Great River's Greenway will speak
 - **Homeless Position Paper (Dan)** - Shared with Tauriana and Stevon
 - **Committee Updates**
 - Membership (Kristin) - will make a half sheet to distribute by hand and look into mailing them
 - Urban Spaces
 - Events (Shane)
 - Happy Hour Recap - Pennydrop - 30-40 people came
 - Next Happy Hour - Billy's on Broadway
 - Thinking about a downtown living tour in the spring
 - Development
 - Safety (Dan) - meet at Hotel St. Louis on January 31st at 6:00 pm
 - Sending a letter to Farina's about signing the Good Neighbor Agreement
 - Building Captains
- **2024 Retreat**
 - **Schedule Board Meetings and Town Halls** - Town Halls 2nd Monday of odd months
 - **Review of Committees**
 - Building captains - Tauriana
 - Safety - Dan and Tanner
 - Membership - Kristin
 - Events - Shane
 - Urban Spaces - Jace
 - Development (fundraising) - Earline
 - **Review of Social Media, Emails, Website** -
 - Email - Mailchimp - Dan
 - Twitter X - Dan
 - Instagram - Michelle
 - Meta-Facebook - Michelle
 - Nextdoor - will look into an organization membership
 - **Review 2023 Goals and Objectives**
 - **2024 Goals and Objectives**
 - Grow membership
 - Engaged members
 - Advocacy for downtown issues
 - Communicate why we are important
 - Benefits for paid membership
 - Improve public spaces
 - Increase fundraising
 - Partner with other organizations



- Register voters
- **Election of Officers - Slate approved 7-0**
 - **Chair-** Dan Pistor
 - **Vice-chair-** Kristin Denbow
 - **Secretary-** Tauriana Lyles-King
 - **Treasurer-** James Page
- **Board Packet:**
 - DNA Operations Manual ([Google Doc](#))
 - DNA Residents List ([Google Sheet](#))
 - DNA List of Business Partners ([Google Doc](#))
 - DT Bars & Restaurants ([Google Sheet](#))
 - DNA Bylaws ([Website](#))
 - DNA Tax Determination Letter & IRS Forms ([Website](#))
 - DNA Survey Results ([Google Drive Folder](#))
 - DNA Board Meeting Notes ([Website](#))
 - DNA Town Hall Meetings ([Website](#))