



DNA Board of Directors Meeting Minutes

6pm, May 6, 2024

Virtual Meeting

Attendees: Dan Pistor, Tauriana Lyles King, Shane Million, Kristin Denbow, Justin Scarborough, James Page

Excused: Stevon Brown,

Call to order at 6:01 pm

Welcome (Dan)

- **Previous Meeting Minutes**
 - Correction: Add Tauriana as an attendee
 - **Justin moved to approve; Shane 2nd. Motion carried**
- **Treasurer's Report (James) Written report provided**
 - USBank 04/30/24 bank statement.
 - Balance = **\$20,878.06**
 - USBank 05/03/24 bank summary.
 - Balance = **\$20,848.06**
 - QuickBooks P&L Report (2024)
 - **Gain/Loss** (01/01/24 - 05/03/24) = **\$448.31**
 - **Justin moved to approve; Dan 2nd. Motion carried**
- **Old Business -**
 - **Tucker Shell Update (Dan)**
 - Ordered to close by 8/1/24
 - Agreement by both parties that property will be deed restricted from use as a gas station or convenience store
 - Kudos to James & DNA
 - **Downtown Economic Development Council - Update (Dan/James)**
 - April meeting 4/18
 - Review downtown happenings
 - WSJ Article
 - Railway Exchange
 - Offer extended to the EDC to become a DNA Committee
 - No action taken yet
 - Next Meeting 5/16
 - **Board Bills (James/Dan)**
 - Board Bill 44 [Surface Parking](#) - Passed through Board of Alderman
 - Unsure if Mayor has signed. Parking lot owners will have 1 year to comply once signed
 - Another DNA initiated/supported item
 - Board Bill 60 [Liquor License Process](#) – Passed & signed by Mayor
 - 6 months to update process to comply
 - Board Bill 227 Homeless Bill of Rights – Failed BOA Vote (7-7; 1 Present)
 - Efforts underway to advocate for a different bill
 - **Neighborhood Alliance (Dan/James)**
 - Discussed Homeless Bill in last meeting
 - Will target Aldermen for support
 - Housing First Model (Houston) under consideration
 - Additional Members added



- **Traffic Calming Efforts**
 - Meeting held to showcase plans and designs to slow traffic, provide parking and add beautification
 - Provide any suggestions to Dan to pass on to the committee
- **New Business**
 - **May Town Hall 5/13 @ 6pm**
 - Location: Central Library
 - Speaker: Kitty Ratcliff from Explore St. Louis
 - Will review America Center Updates
 - Shane will be the mic runner
 - Zoom will be run onsite
 - Invite community members
 - James will send out VIP invite to mayor, senator, etc.
 - Dan will text message Aldermen
 - James will care for the attendance prizes
 - **BP Revocation Hearing (14th and Chouteau) – 5/15**
 - Dan forwarded email sent from Lisa from SLDC
 - Dan will send letter from DNA
 - Research to be done to assist with DNA position
 - **Board Bill Questionnaire**
 - Dan shared questionnaire sent out by another neighborhood association to get feedback on whether we should solicit feedback
 - Board agrees to poll residents
 - Dan will start an email to determine questions
 - **Railway Exchange**
 - Continued concerns with entry and theft
 - Concerns with history of potential buyer and use of low income tax credit
 - **Recent Letters of Support**
 - Past letters for hotel (chemical building)
 - Dan will follow-up to understand what happened to it being made a hotel
 - Past letter for 4th street apartment
 - Dan will follow-up to understand what happened
 - **Wall Street Journal**
 - Board discussed thoughts on the article
 - Board members not happy is General consensus
 - Op Ed piece will be placed in STL Post-Dispatch
 - **Committee Updates**
 - Membership (Kristin)
 - Mailer – Written Quote for \$5,360.95 provided
 - Other option is to upload a specific database
 - To print 2000 would cost less than \$200.
 - Summer membership blitz to pass them out to properties & buildings
 - IKE
 - Digital Billboards
 - Green Sheet
 - Investigate cost for ½ page – Shane & Dan
 - Other Opportunities
 - Look for other opportunities
 - Use QR Code to solicit
 - Quarterly social media push
 - Solicit other organization support
 - Citizen's, Greater St. Louis, Inc.
 - Urban Spaces
 - No Updates
 - Sent Jace info on request for Lucas Park Dog Park



DOWNTOWN NEIGHBORHOOD ASSOCIATION

- Events (Shane)
 - Happy Hour Recap - Hot Pizza Cold Beer
 - Channel 5 was present
 - May Happy Hour: Over Under
 - Hotel Crawl Recap
 - Great support
 - MX may be happy hour option
 - Event Committee meeting to be planned
 - Suggested standard survey for feedback
 - Spark Party
 - A lot of work
 - Made about \$4k
 - Development
 - James and Dan will meet with Earline to discuss approach for getting donation support
 - Safety (Dan)
 - Cinco De Mayo weekend quieter this year
 - STL Bar didn't have signatures to get license
 - Letter in the works for French Fry Place
 - Building Captains (Tauriana)
 - Provided update on proposal to engage property managers, HOAs and building captains.
 - Targeting June at TechArtista
 - Will provide overview of DNA and begin work on resource database
- **Open Discussion**
 - Kristin will be stepping down as she is no longer a Downtown resident
 - This will be Kristin's last meeting
 - Vice Chair seat will need to be filled
 - Membership Chair will also need to be filled
 - Dan will reach out to Laura Sturman about filling the open seat
 - Suggested announcing vacancy at Townhall
 - Nancy Cross has been helpful and responsive with garage across from Justin
 - Promote Townhall Meeting
 - **Motion to Adjourn by James & 2nd by Kristin**
 - **Meeting adjourned @ 7:55pm**
 - **Next Meeting June 3rd**

Respectfully Submitted,

Tauriana Lyles King. Board Secretary