

DNA Board of Directors Meeting Minutes

6pm, October 7, 2024 Virtual Meeting

Attendees: Dan Pistor, Tauriana Lyles King, Shane Million, Justin Scarborough, , Stevon Brown Excused: Laura Sterman , James Page

Welcome (Dan)

- Call to Order @ 6:01pm
 - Previous Meeting Notes (Tauriana)
 - Motion to Accept Meeting Minutes: Motion made to accept meeting minutes by Justin; 2nd Shane. Motion Carried
- Treasurer's Report (James)
 - USBank 08/30/24 bank statement.
 - Balance = \$19,471.72
 - USBank 09/03/24 bank summary.
 - Balance = \$19,471.72
 - QuickBooks P&L Report (2024)
 - Gain/Loss (01/01/24 09/03/24) = \$1,814.20
 - Motion to Accept Treasurer's Report: Motion made to accept Treasurer's Report by Shane; 2nd - Stevon. Motion Carried
- Old Business -
 - Downtown Economic Development Council Update (Dan/James)
 - Meeting No Meeting in August
 - Meeting September 19th
 - North CID being created
 - Board Bills (James/Dan)
 - Board Bill 14 Streamlining Food Truck Operations
 - James attended and provided document from GSL, Inc.
 - Deliberations under way
 - Upcoming Cannabis Cafe Bill
 - No bill filed yet
 - Board Bill 80
 - No second hearing yet



- Greater STL Inc Assistance (James/Dan)
 - James sent the letter mid-September for the grant of \$20k; no response yet
- Ward 8 Coalition (Dan/James)
 - Meeting 9/17 @ 7pm
 - Next Meeting in November @ Tech Artista
 - Meeting minutes were sent to the board members for review
 - Lafayette Square is hosting a masquerade in October
 - Update from DNA provided during meeting regarding downtown events
- Letters of Support
 - Chemical Building concerns sent
 - 1128 Washington
 - 2017 Chouteau
- East West Gateway Summit: Solutions for the Unhoused10/21
 - Dan will attend
- Downtown West Banner Initiative
 - No Updates
- New Safety Initiatives
 - GSL Ambassador Program
 - CID DSOC Program
- New Business
 - Town Hall (James)
 - September Town Hall
 - Positive Feedback; Went Well
 - November Townhall 11/11
 - James vetting speakers
 - Metrolink Green Line
 - No position from a downtown standpoint
- Committee Updates
 - Membership
 - Membership Postcards to be sent targeting condo owners first
 - Approximate cost \$700
 - Membership Audit to be done in October
 - About 10 new member sign-ups at recent events
 - Urban Spaces
 - No Report
 - Events (Shane)
 - Happy Hour @ the Crack Fox on 10/17
 - November Happy Hour locations being vetted
 - Checking with Hotel St. Louis for the holiday party
 - TechArtista is back-up plan



- Planning for 2025 events will start by EOY
- Fundraising (Open)
 - Exploring Convention Center Opportunities such as Blues Games
- Safety (Dan)
 - Meeting Recap 9/25
 - UKraft granted liquor license
 - Passport has hearing on 10/10
 - Continue to work with police on issues that come up
 - Illegal Bar operating on Washington (Dreams)
 - DNA to actively convey concerns when made aware
- Building Captains (Tauriana)
 - Next Meeting: 10/16 @ 6pm; Hotel St. Louis in the T.S. Elliott Room
- Open Discussion
 - Shane: Happy about Safety Ambassadors
 - Wrote a letter regarding homeless
 - o Stevon: Thank you for your patience and support
 - o Justin: Nothing More
 - Tauriana: asked about options to support homeless people laying out on the street; Dan will check to see if there are options to report and get support
 - Dan: 4 Board Seats in 2025; Dan to be on the Board of the Downtown CID;
 Encouraged patronizing downtown businesses
 - Motion to Adjourn: Motion made to adjourn meeting by Dan; 2nd Stevon.
 Motion Carried
 - Meeting adjourned: 6:57 pm
 - Next Meeting: November 4th @ 6pm

Respectfully Submitted,

Tauriana Lyles King. Board Secretary