

DNA Board of Directors Meeting Minutes

6pm, December 2, 2024 Virtual Meeting

Attendees: Dan Pistor, Tauriana Lyles King, Shane Million, Stevon Brown, Laura Sterman, Justin

Scarborough

Excused: James Page

Welcome (Dan)

- Welcome (Dan)
- Meeting called to order at 6:05pm
- Previous Meeting Notes (Tauriana)
 - Motion to Accept Meeting Minutes: Motion made to accept meeting minutes by Justin; 2nd by Laura. Motion Carried

Treasurer's Report (James) – Written Report Provided

- USBank 11/30/24 bank statement.
 - Balance = \$18,136.19
- USBank 12/01/24 bank summary.
 - Balance = \$18,136.19
- QuickBooks P&L Report (2024)
 - Gain/Loss (01/01/24 12/01/24) = \$3,160.18
- Notable Transactions for this report
 - o Memberships, +\$860.00
 - o Computer Software, -\$159.90 (Annual Zoom License Renewal)
 - Meals & Entertainment
 - Buddy's Wine Bar & Bistro, -\$1440.00 (DNA Holiday Party)
 - ALDI, -\$18.75 (Bottled Water & Snacks, 8th Ward Consortium Meeting, Hosted @ TechArtista)
 - Motion to Accept Treasurer's Report: Motion made to accept Treasurer's Report by Laura; 2nd by Stevon. Motion Carried

Old Business -

- o Downtown Economic Development Council Update (Dan/James)
 - Meeting held November 21st
 - Discussed Rams settlement funds & developed a plan to continue reaching out to Aldermen
 - Properties provided updates: 90 leases in 90 days
 - Convention Center Highlights
 - New Executive Director search underway
 - Bookings for 2025 going better than expected
 - Next Meeting December 19th
- Board Bills (James/Dan)
- Board Bill 14 Streamlining Food Truck Operations No new updates

- o Board Bill 114 Special Residential Occupancy Uses Passed
- Board Bill 131 Rams Settlement Fund Appropriation
 - Letter sent out for review no suggestions
- Board Bill 80 Street Takeovers Awaiting hearing
- Ward 8 Coalition (Dan/James)
 - Meeting 11/19 @ 7pm
 - Soulard tent for October Fest did well
 - Lafayette Square had trouble with problem properties, but they have been sold
 - Next Meeting in March
- o Regional Summit: Solutions for the Unhoused (Dan)
 - Plan has been shared; will share detail
- Holiday Party (Shane)
 - 12/12 @ 5:30 @ Buddy's Wine Bar
- o St. Louis Apartment Association STL Panel (Dan)
 - Dan participated on 11/19.
 - Reviewed downtown challenges & benefits
 - Collaboration need was discussed
 - Will add contacts to building captains list
- Traffic Calming Efforts (Dan)
 - Rejected suggestions were reconsidered and some have been accepted
- Upcoming Board Elections
 - Dan will send notice out 30 Days in advance
- New Business
 - Town Hall (James)
 - Next Town Hall on 1/13
 - November Town Hall Recap 11/12
 - Feedback
 - Town Hall went well
 - Zoom attendance appeared light
 - Follow-up letter will be sent to Excise commissioner regarding concerns shared.
 - Educate along with promoting Townhall to help residents understand why a guest speaker is important to them.
 - Finished on time
 - One elected official in attendance
- Committee Updates
 - Membership
 - 105 responses received
 - 73 downtown residents
 - 14 property owners
 - 15 non-residents



- Consider T-Shirts
 - o Membership Audit
 - Final Notice Reminder will be sent
 - Urban Spaces
 - Events (Shane)
 - Happy Hour Recap Cobblestone
 - Success with 30-40 attendees
 - Next Happy Hour
 - Accepting suggestions
 - Going to try to get additional help with committee
 - Suggesting Logan
 - Living Tour
 - Next Meeting later in December
 - o Fundraising (Open)
 - o Safety (Dan)
 - Meeting Recap 11/20
 - No liquor license applicants
 - Rash of car break-ins city-wide on lots and on the street
 - Building Captains (Tauriana)
 - Sandra Keys shared updates on the Arcade
 - Next meeting 1/15
- Open Discussion
 - o Please attend the holiday party
 - o Consider running for election again
- Motion to Adjourn: Motion made to adjourn meeting by Laura; 2nd Shane.
 Motion Carried
- Meeting adjourned: 7:02pm
- Next Meeting: January 6th @ 6pm

Respectfully Submitted, Tauriana Lyles King, Board Secretary