



## DOWNTOWN NEIGHBORHOOD ASSOCIATION

### DNA Board of Directors Meeting Minutes

6pm, July 7, 2025

**Attendees:** Dan Pistor, Laura Sterman, James Page, Shane Million,; Justin Scarborough, Stevon Brown

**Excused:** Tauriana Lyles King

- **Welcome (Dan)**
- **Meeting called to order at 6:02 pm**
- **Previous Meeting Notes (Tauriana)**
- **Treasurer's Report (James)**
  - USBank 05/31/25 bank statement.
    - Balance = **\$16,681.752**
  - USBank 06/01/25 bank summary.
    - Balance = **\$16,406.57**
  - QuickBooks P&L Report (2025).
    - **Gain/Loss** (01/01/25 - 07/01/25) = **\$1205.67**
  - Braintree Payments.
    - 05/01/25 - 05/31/25 = \$15.00
  - Downtown Living Tour funds donated by GSL, Inc. due within 30 Days of contract being signed
    - James will send a reminder
- **Motion to Approve: Laura Sterman 2<sup>nd</sup>: Justin Scarborough | Motion Carried**
- **Old Business**
  - Downtown Economic Development Council - Update (Dan/James)
    - Meeting 6/19
    - Otis Williams – Interim Director of St. Louis Dev Corp.
      - Pro Downtown Development
      - Plans to work to expand
  - Downtown Living Tour Recap (Shane)
    - Successful Event
    - Social Media and other publicity paid off
    - Survey Feedback positive
    - Diverse group of participants
    - Suggested having a meeting with the buildings in advance to ensure awareness of expectations
    - Thanks to everyone for the help and support
    - Discussed date options earlier than June
  - Ward 8 Coalition June Meeting - (Dan/James)
    - Example Fundraising from Benton Park Neighborhood Association
      - Bluewood Brewery created a beer with 10% of the proceeds going to the association
    - Good participation from neighborhood associations
    - James shared DNA recent event information
  - DNA Involvement in Downtown Special Events (Dan/James)
    - Letters of support
      - Keiner Plaza Event
      - House of Soul Event on Juneteenth
        - Concerns regarding cleanup after event
    - Dan raised awareness regarding concerns regarding street closures before and after Pride Fest
  - Washington Avenue Corridor CID (Dan)
  - Persistent Safety Concerns (Dan)
    - Traffic management went well
    - Juveniles were detained with parents required to pick them up
    - Downtown West was chaotic. James sent a letter with photos
    - Police need to focus on large groups
  - CDA Neighborhood Plan (James)
    - Application to be submitted for improvement in downtown west and midtown for lighting and signage
    - Discussion around city regulation of neighborhood associations



## DOWNTOWN NEIGHBORHOOD ASSOCIATION

- **New Business**

- Town Hall (James)
  - July Town Hall - 7/14
    - Discussed Overview & Prep
    - Brad Dean will be speaker
- Committee Updates
  - Membership (Laura)
    - No Update
    - Discussed having a membership drive
  - Building Captains (Tauriana)
    - Meeting 7/16
  - Events (Shane)
    - Provided overview of committee discussion
      - Looking for other options besides Happy Hour
    - Next Happy Hour 7/31 @ The Moniker
    - Downtown Passport
  - Safety (Dan)
    - Discussion regarding Schnuck's grocery store concerns
    - Adult Day Care Hearing
    - Vape Shop – letter to be drafted to request declaring property a nuisance
    - Soldiers Memorial
    - Next Meeting 7/30
  - Urban Spaces
    - Cleanup Effort
  - Fundraising (Open)

- **Motion to Adjourn:** Motion made to adjourn meeting by – James 2<sup>nd</sup> – Laura| Motion Carried
- **Meeting adjourned:** 7:36 pm
- **Next Meeting:** September 2nd @ 6pm

Respectfully Submitted,

Tauriana Lyles King, Board Secretary