



## DNA Board of Directors Meeting Minutes

6pm, August 4, 2025

**Attendees:** Dan Pistor, Tauriana Lyles King, Laura Sterman, James Page, Shane Million, Stevon Brown; Justin Scarborough

**Excused:**

- **Welcome (Dan)**
- **Meeting called to order at 6:05 pm**
- **Previous Meeting Notes (Tauriana)**
- **Treasurer's Report (James)**
  - USBank 07/31/25 bank statement.
    - Balance = **\$22,400.67**
  - USBank 08/04/25 bank summary.
    - Balance = **\$22,415.67**
  - QuickBooks P&L Report (2025).
    - **Gain/Loss** (01/01/25 - 08/04/25) = **4,727.46**
  - Braintree Payments.
    - 07/01/25 - 07/31/25 = \$70.00
- **Old Business**
  - Downtown Economic Development Council - Update (Dan/James)
    - Closed Session
  - DNA Involvement in Downtown Special Events (Dan/James)
    - DNA support no longer needed
      - No explanation provided
    - Dan recommends sending a letter voicing concerns
  - Washington Avenue Corridor CID (Dan)
    - Worked to get event space at 10<sup>th</sup> and Washington shut down
    - Worked to get the barricades added on Washington
    - Requested any feedback to share for improvements
  - Neighborhoods Alliance Meeting (Dan/James)
    - Meeting held every other month
    - Board Bills 44 & 45 discussed
      - Will try to broker meeting with Mayor on the following topics:
        - Unhoused
        - Concerns with City responsibilities
        - Neighborhood Orders of protection
    - There is no representation North of Delmar
      - Stevon suggested reaching out to his Mother-in-law
    - Next Meeting in September
  - Persistent Safety Concerns (Dan)
    - Letter sent regarding
      - 4<sup>th</sup> of July
      - EZ-Vape
        - Ron Johnson & Matt O'Leary visited
        - Recommended letter being sent as follow-up to Safety Meeting
    - Open Air Drug Market
    - Board Bill 46 addresses the sale of these items
  - CDA Neighborhood Plan (James)
    - Grant application submitted by due date; awaiting response
  - Update on signs for downtown west
    - James will check
- **New Business**
  - Town Hall (James)
    - July Town Hall Recap
      - Brad Dean from Explore St. Louis spoke
      - James will circle back for details on the ask and draft a letter



## DOWNTOWN NEIGHBORHOOD ASSOCIATION

- September Town Hall
  - Mayor will be invited to share vision for Downtown
  - 2<sup>nd</sup> choice – Entertainment CID
  - 3<sup>rd</sup> choice - City Events Planning Office
  - Lions Club will be allowed to give a neighborhood announcement and provide literature
- Letter on CVC Parking Lot
  - James will circle back for details on the ask and draft a letter
- Membership Drive
  - Updates made to website
  - Board Members asked to provide feedback on needed updates
- Committee Updates
  - Membership (Laura)
    - Recommend T-Shirts or Name Tags
    - Draft a letter/email to be sent by building captains/Property Management
    - Mailings
  - Building Captains (Tauriana)
    - Focus on ways to increase participation
    - Next Meeting 10/15
  - Events (Shane)
    - Moniker Happy Hour went well
    - Next Happy Hour location TBD
    - Michelle is moving to Lake St. Louis; will need social media support
    - Shane will reach out about National Night Out
  - Safety (Dan)
    - Adult Day Care Hearing
      - Concerns regarding ground level retail space and possible homeless shelter
    - Vape Shop
    - Soldiers Memorial
    - Next Meeting August 27th
  - Urban Spaces
    - Cleanup Effort
  - Fundraising (Open)
- Open Discussion
  - Ely Walker Party in August – Dan has made contact to report
  - Bylaw review needed
  - Advertise Committees

- **Motion to Adjourn:** Motion made to adjourn meeting by – Laura 2<sup>nd</sup> – James Motion Carried
- **Meeting adjourned:** 8:09 pm
- **Next Meeting:** September 2nd @ 6pm

Respectfully Submitted,

Tauriana Lyles King, Board Secretary