



DNA Board of Directors Meeting Minutes

6pm, February 2, 2026

Board Member	Attendance	
	Present	Excused
Dan Pistor	X	
James Page	X	
Ellen DeMucci	X	
Tauriana Lyles King	X	
Laura Sterman	X	
Stevon Brown		
Austin Blankenship	X	

- **Welcome (Dan)**
- **Meeting called to order at 6:02 pm**
- **Previous Meeting Notes (Tauriana)**
 - **Motion for December Minutes: Motion by Laura 2nd by Austin Motion Carried**
- **Treasurer's Report (James) Written statements provided**
 - USBank 1/31/26 bank statement.
 - Balance = **\$20,688.72** (Discussion)
 - USBank 2/02/25 bank summary.
 - Balance = **\$20,685.54** (Discussion)
 - QuickBooks P&L Report (2025).
 - **Gain/Loss** (01/01/25 - 02/02/26) = **\$3,015.51** (Discussion)
 - Downtown Forward Donations Collected & Distributed (Discussion)
 - Braintree Payments.
 - 1/01/26 - 1/31/26 (Discussion)
 - Bank Deposit Documentation Provided (3 Items)
 - **Motion to approve: Motion made by Laura; 2nd by Austin | Motion Carried**
- **Old Business**
 - Downtown Forward Update (Dan/James)
 - Kick-off meeting was well attended
 - Mayor and 4 Aldermen were in attendance
 - Great event & turn-out
 - Dan shared purpose of the organization
 - CDA Neighborhood Plan (James)
 - James provided overview of Grant for new Board Members
 - No major updates
 - Currently in holding pattern due to CDA delays
 - UEI number not yet received due to our not having a physical location
 - Currently pursuing via the exception process
 - Bylaw Changes
 - By-Laws were approved
 - Updates need to be made and published to the website
 - Austin will help to convert the PDF to Word
- **New Business**
 - Town Hall/Annual Meeting (James)
 - March
 - Vector Communications
 - Art Gallery
 - January Re-cap
 - Election Recap
 - Election process went well
 - Only issues were people who hadn't paid or the ballot went to their spam folder
 - Top 3 Vote recipients receive 2 year terms
 - Ellen, Tauriana, Stevon



DOWNTOWN NEIGHBORHOOD ASSOCIATION

- Remainder receive 1 year term
 - Austin
 - Stevon Resigned
 - Roger Petersen will be offered the opportunity to fill the seat
 - Set Date for the Downtown Living Tour
 - Downtown Forward would like to help
 - Targeting May 30th or June 13th
 - Committee Updates
 - Membership (Laura)
 - Written report provided
 - 557 Total Members
 - 87 Paid Members
 - 35 no longer live downtown
 - 62 new members enrolled between 1/14/25 – 1/14/26
 - 27 Net New Members in 2025
 - Events (Shane)
 - Next Happy Hour – TBD
 - Suggestions:
 - Mizu
 - Flamingo Bowl
 - Safety (Dan)
 - Meeting Recap
 - Next Meeting 2/25
 - Survey to be done to understand what residents would like to see in Downtown
 - Building Captains (Tauriana)
 - Next meeting - 4/15
 - Urban Spaces
 - Fundraising (Open)
 - Open Discussion
 - Austin - Nothing
 - Tauriana – Nothing
 - Laura – Nothing
 - James – Nothing
 - Ellen – Nothing
- 2026 Goals
 - Grow Membership
 - Member Engagement
 - Advocacy
 - Raise Funds
 - Paid Member Benefits
 - Diversify Social Events
 - Voter Registration & Activation
 - Business Promotion
- Committees
 - Safety: Dan & Tanner
 - Building Captains: Tauriana & Ellen
 - Membership: Laura
 - Events: Shane
 - Urban Spaces: None
 - Fundraising: None
- Townhall Guests
 - Vector Communications
 - SLMPD Chief
 - City Department Heads
 - Explore St. Louis
 - Wash Ave CID
 - Downtown Forward
 - City Reps for Unhoused/Continuum of Care for Unhoused Care
 - Alderman's Forum



DOWNTOWN NEIGHBORHOOD ASSOCIATION

- Communications
 - Facebook – Shane
 - Twitter/X – Dan
 - Mailchimp – Dan & Tauriana
 - Instagram – Shane & Dan
 - Braintree – James & Laura
 - Website – Dan & Austin

- Officer Nominations
 - Board Chair
 - Dan Pistor
 - Vice Chair
 - Austin Blankenship
 - Secretary
 - Tauriana Lyles King
 - Treasurer
 - James Page
 - Executive Director
 - James Page

- Motion to approve by Laura; 2nd by Austin; Motion Carried

- Meetings will be held on 1st Monday of month @ 6pm

- **Motion to Adjourn:** Motion made to adjourn meeting by Laura 2nd by Austin | Motion Carried
- **Meeting adjourned:** 8:00 pm
- **Next Meeting:** February 2nd @ 6pm

Respectfully Submitted,

Tauriana Lyles King, Board Secretary